

14. Content.

- a) No personal messages of any kind either from the writer or on behalf of a third party, may be included in commercial communications.
- b) All private communications must contain only "messages from the person whose name appears in the return address."

15. Signature. All communications, whether private or commercial must show, the full signature of the sender. The name of the signer of a commercial communication must appear clearly typed or printed beneath the signature.

16. The following are prohibited:

- a) Codes, ciphers, symbols and other means of expressing hidden meanings.
- b) Secret or invisible inks.
- c) Shorthand.
- d) Braille.
- e) Crossword puzzles, chess problems and other games.
- f) Verbatim confirmations* of postal, cable, radio, telephone or telegraph communications.
- g) Re-use or inclosure of covers bearing censorship stamps or labels.
- h) Scrawls and unintelligible drawings.
- i) Chain letters.
- j) Music manuscripts.

Section III — Cable, radio and telegraph regulations

17. In addition to the General Regulations the following regulations apply in particular to wire and radio communications, except telephone communications. They do not, however, apply to official government and press communications.

Addresses.

18. Names and addresses must be in plain language and must clearly establish identity.

19. If a message is addressed to or from a third party acting on behalf of a firm, organization or individual, the name and address of the principal and the addressee's connection therewith must be stated on the message form at the time of filing.

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